CELEBRATION OF 4TH ANNIVERSARY OF SUSTAINABLE DEVELOPMENT GOALS THROUGH COMMUNITY MOBILIZATION

HELD FROM SEPTEMBER 25, 2019 TO OCTOBER 2, 2019

REPORTED BY

AwazCDS- Pakistan: National Secretariat of Pakistan Development Alliance
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ABBREVIATIONS:

CDS  Centre for Development Services
GB   Gilgit-Baltistan
PDA  Pakistan Development Alliance
SDGs Sustainable Development Goals
VSO  Voluntary Service Overseas
INTRODUCTION:
On the occasion of 4th anniversary of Sustainable Development Goals on September 25, AwazCDS-Pakistan/Pakistan Development Alliance along with the support of VSO, organized and conducted community stunts at community and district levels from September 25, 2019 to October 2, 2019. The days were celebrated in different districts of all four provinces of Pakistan including the GB region as well. PDA members from Quetta, Ziarat, Rawalpindi, Rajanpur, Lahore, Karachi, Peshawar, Mardan and Gilgit took part in the community mobilization process for raising awareness on Sustainable Development Goals at community levels. The communities were mobilized, engaged and sensitized on different awareness sessions related to SDGs. The days were celebrated while highlighting the importance of SDGs in different aspects of life. The communities were also briefed in detailed on the background and history of Sustainable Development Goals and how these goals are interlinked with the daily matters of common person’s life. During the delivery of awareness sessions, while focusing on each goal of SDGs in general, importance of Goal 3 (Good Health and Well-Being), Goal 4 (Quality Education), Goal 5 (Gender Equality), Goal 10 (Reduce Inequalities) & Goal 16 (Peace, Justice and Strong Institutions) were highlighted in particular.

PURPOSE OF CELEBRATION AT COMMUNITY LEVEL:
The purpose of mobilizing communities on the occasion of 4th anniversary of SDGs was to make communities aware of Sustainable Development Goals. The celebration served the purpose that communities must know about their rights related to SDGs and they may stand independently to raise their voices and demand for their rights accordingly for sustainable development. Through these awareness sessions, it was also ensured that communities must receive message that each aspect of SDGs focuses on the rights related to a common man and the vital role that SDGs plays for the well-being of individual as well as for the well-being of the community.

The awareness sessions were attended by different groups and ages of people including parents, teachers, students, young people, girls, home based workers, religious minorities and indigenous community particularly from Balochistan. In total 190 participants across the provinces attended
the sessions. Out of 190, 108 were male participants and 82 were female participants. All the sessions were interactive in nature. At the end of every session, a question/answers session was conducted in which the participants were allowed to ask questions, give suggestions and recommendations related to Sustainable Development Goals.

**DEMANDS PUT FORWARDED BY PDA:**

While keeping in view the purpose of celebration of SDGs’ anniversary, Pakistan Development Alliance demanded from all stakeholders to facilitate the government’s processes at community level related to SDGs. Moreover, it was observed that processes related to SDGs are only limited to the national level, therefore it was emphasized by PDA that there is a need to localize the process of SDGs at community and district level. Pakistan Development Alliance demanded from stakeholders at community level that being an active citizen of the society spread the importance of SDGs and localize the processes of SDGs in the community.
ANNEXURE
PICTURES
COMMUNITY SESSION ON GLOBAL DAY OF ACTION

& CELEBRATION OF 4TH ANNIVERSARY OF SDGS AT DISTRICT GILGIT
SEPTEMBER 28, 2019
COMMUNITY SESSION ON GLOBAL DAY OF ACTION & CELEBRATION OF 4TH ANNIVERSARY OF SDGs AT DISTRICT ZIARAT
SEPTEMBER 28, 2019
COMMUNITY SESSION ON GLOBAL DAY OF ACTION
& CELEBRATION OF 4TH ANNIVERSARY OF SDGS AT DISTRICT JAMWAN
SEPTEMBER 19, 2019