1. INTRODUCTION

GCAP had initiated the Global Day of Action #Act4SDGs from 20th September, with the tag line Action for Sustainable Development (Act4SDGs) Action Campaign. As part of the initiative Ahadi Achievers Empowerment CBO applied for a grant from GCAP to enable her participated and undertake activities during the GCAP week.

Ahadi Achievers Empowerment CBO (AAE) is based in Makueni County and champions community development projects in the county. The CBO works with more than 32 community self-help groups spread across the entire Makueni County and the number is increasing rapidly. As parts of its growth, the organization developed its leadership and management structure to allow effective implementation of its activities.

Ahadi Achievers Empowerment CBO was founded with a mission to empower and improve the quality of life of the local communities through sustainable local development initiatives, youth self-reliance and mobility, women empowerment, social inclusion, sports, talent and education.

There was need for mass community awareness on the SDGs and also call for action by both national and county governments on helping the community to end poverty, protect the planet and ensure prosperity for all. Ahadi Achievers Empowerment CBO being a grassroot organisation was in the forefront in helping Makueni county residents air their views on the SDGs as the world marked the Global Week of Action #Act4SDGs in September – October 2021.

2. PROPOSED OBJECTIVES

Ahadi Achievers Empowerment CBO had the following objectives:

a) To carry out people’s assembly with representatives of marginalized persons at the centre stage voices with view of analysing crucial issues affecting them and forging a collaborative way forward.

b) To organize community meetings to analyse the COVID-19 situation relating to loss of lives, vaccine inequality, social protection and livelihood

c) To develop key demands and messages for decision makers through the People’s Assemblies to take proactive policy decisions to address the concerns of the people during the COVID-19 crisis

d) To participate in the National People’s Assemblies feeding into global discussions and the Global Peoples’ Assembly as part of the Global Week of Action
### 3. DETAILED REPORT ON ACTIVITIES

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<tr>
<th>Code</th>
<th>Activity</th>
<th>Activity description and outcomes</th>
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| AAE1.1 | Covid 19 awareness and vaccination campaigns | This activity was aimed at  
  a) Training and awareness on Covid 19  
  b) Alleviate stigma associated with corona virus vaccine  
  c) Facilitate vaccination of the most vulnerable in the community  
  d) Create awareness of SDGs and GCAP Week activities  

Ahadi Achievers Empowerment CBO mapped out organised and mobilized three centres for this activity in Makueni County, Kenya (Utuneni dispensary, ACK Kwa Ndangi Dispensary on 15th September and Muthwani dispensary 20th September. Each dispensary was covering a radius of about five kilometres.  

Community mobilization was done through door to door awareness by volunteers, announcements through schools, churches, village elders and one on one encounters on importance of turning out for the vaccination campaign.  

A total of 10 volunteers (youths) were involved in each of the dispensaries and created awareness on Covid 19 and ways of protecting self. Demonstration on proper wearing of masks was done. Masks were shared out to the community members particularly the most vulnerable (elderly, PWDs, those from poorest households) since most could not afford and had to repeat the same mask several times before acquiring another.  

The vaccination campaign created an opportunity for the local government leaders (Chief and Asst. Chief) to address the community on the government policy in relationship to Covid 19 protocols.  

During the three centres campaigns a total of 759 community members were vaccinated against Covid 19. Repeat 2nd dose would be administered after 28 days. In addition, 6 Chiefs, 11 Medical personnel were involved in the entire exercise.  

The event attracted coverage by both national and vernacular media outlets for general public awareness. TV station KTN aired the coverage, Radio Maisha, Athiani FM and County FM. The Standard Newspaper also shared the story in print media.  

| AAE1.2 | Publicity on the SDG | This activity was aimed at creating awareness of SDGs and GCAP Week activities. National and local media (vernacular) outlets were involved in the coverage of all the events for general public awareness and the Covid 19 vaccination campaigns. Most specifically the following was achieved; |
**AAEI.3 Sports Tournament**

The activity was aimed at:
1. Creating awareness on SDGs amongst the youths
2. Youth engagement to promote locals voices in SDGs

This activity had the following outcomes:
- Created awareness on SDGs and GCAP week activities during the youths sports tournament
- Engaged the youths to voice their concerns and the following was noted
  - The Youth needed to be included in key decision making forums by the county to have their views and concerns included
  - The youths urged the government to allocate special kit to support talent development in the county. They also requested the government to maintain and rehabilitate playing fields so that they become safe and conducive for playing
- The girls team requested for allocation of budget to buy sports equipment and uniform friendly for their games

**AAEI.4 Peoples’ Assemblies**

This activity was aimed at:
- a) Creating awareness of SDGs and GCAP Week activities,
- b) holding People’s Assembly on on Health, Social Protection and Climate Justice,
- c) Giving Inputs on the situation in light of COVID-19, loss of lives, vaccination, social protection and livelihood, SDGs and on Leave No One Behind and Inequalities
- d) Holding community dialogue with leaders and agreement of key demands and statement

This activity had the following outcomes:
- Created awareness on SDGs and GCAP week activities
- Discussed on the SDGs pertaining health, Social protection and climate justice and how they had affected the people and community at large.
- People expressed and shared how the Covid-19 situation had affected their livelihoods;
The GCAP week activities by Ahadi Achievers CBO were shared through designated handles; on both Facebook and Twitter, using the hashtags #PeoplesAssembly2021 and #GreatRecovery, tagging GCAP and Action for Sustainable Development respectively.

Ahadi Achievers Empowerment CBO participated and made a presentation during the National Level Dialogue Meeting held on September 22nd, 2021 at the Sarova Panafric Hotel in Nairobi.

Also participated in the online African People’s Assembly held on September 21st, 2021 and made a presentation on COVID-19 inequalities, A case study of Makueni County, Kenya.

4. CONCLUSION
Covid 19 Inequalities
1. There was need for increased awareness of the Covid 19 vaccine so as to reduce the inequalities associated with it. Most of the vulnerable communities are unable to travel to the sub-county hospitals, due to the long distance and expensive transport, to get the vaccine due to poverty levels.

2. There was still a lot of stigma associated with the Covid 19 vaccine and this was hindering the youthful population from getting vaccinated. This was due misconceptions spread through social media platforms.

3. Involvement of youths, local leaders and public institutions in the vaccination campaigns created ownership and message reached more than 90% of the households.

4. Petition the government to sustain the vaccination campaign even at the most remote villages targeting specifically the vulnerable.

**SDG awareness**

1. The 17 Sustainable Development Goals (SDGs) remain unknown to vast majority of the remote populations in Kenya, Makueni County yet many are the vulnerable and worst hit by climate change issues and Covid 19 pandemic related challenges and may not know how to petition the government to act towards this inequalities. Thus there was need for increased awareness on the Covid 19 vaccine through the media so as to mitigate on the inequalities associated with it.

2. The Media, especially vernacular radio stations had a wide audience and believability especially to every household and thus this would help pass messages far and wide.

**Peoples Assembly**

1. There was need for increased awareness on the Covid-19 vaccine inequalities so that the government would prioritize bringing it closer to the community.

2. There was need for follow up of demands to the government so that they are actioned in good time to avoid further suffering.

**Youth tournaments**

1. There was need to expose the youths to quality training by engaging and attaching professional coaches to them to improve on their talents.

2. Balls and accessories were needed to support the youthful clubs. They were depending on well-wishers donations to support their sporting activities.