

GCAP Final Narrative Report

Introduction

We are now at the end of the “National Mobilisation towards participation in the Global Week of Action 2021” supported by the Global Call to Action Against Poverty (GCAP). The overall goal of the global week of action is to build a strong and progressive global action against poverty and inequalities while ensuring that people especially from marginalized groups are aware of their rights and empowered through partnership with local and national CSOs to provide a robust bottom up and citizen driven process that addresses the structural aspects of inequalities and monitors the SDGs.

The purpose of the global week of action is to advocate on the SDGs and to ensure that all levels of government as well as the private sector are held accountable to address the structural aspects of inequalities and monitor the SDGs. This report reflects the amount of work done and outcomes of activities. It is an attempt to relay what we have done drawing on daily work of the NNNGO team through:

- A one day virtual people’s assembly with focus on “Social Protection within the context of the SDGs and COVID 19” with all critical stakeholders participating and sharing thoughts that will lead to the development of a declaration that will be reviewed over a course of 48hrs through a collaborative tool and then published officially.
- Creating several media creatives for campaigns to be used on NNNGO social media platforms (Facebook, Whatsapp, Twitter and TikTok) that our over 3,000 members can use on their social media handles to act, infographics and short video developed.
- Publication of Op Ed in national dailies, press release, a newsletter to document the week, radio jingles and interview.
- A media hangout on the SDGs- a meeting with at least 5 media editors of national media platforms to discuss the global week of action, role of the media including to share outcomes of the people’s assembly.

Overall, the specific objectives of the global week of action in Nigeria were achieved. It was a good platform for us at the Nigeria Network of NGOs (NNNGO) to make citizens, civil society organisations delivering humanitarian services and other critical stakeholders share their thought and experience(s) on the focus of the assembly which lead to the publication of a joint declaration.

1. A one day virtual people’s assembly with focus on “Social Protection within the context of the SDGs and COVID 19”.

On Saturday September 25, 2021, a one day virtual people’s assembly was organized to celebrate the SDGs at 6 and also to advocate and increase the knowledge of citizens, civil society organisations and other critical stakeholders on how the federal government’s social protection responses to COVID 19 and also within the context of the SDGs. The people’s assembly was imperative as it provided a platform for participants to share their thoughts and insights on the theme of the assembly.

The webinar which had 61 (**26 female, 35 male**) participants from Nigeria and across other Africa countries. The people’s assembly features presentation by seasoned experts who shared their experience(s), thoughts and insight on the theme of the assembly.

The webinar also gave insight on how the COVID-19 pandemic has exposed the inadequacies and weaknesses in Nigeria's social protection system which has brought about the creation of emergency billionaires and celebrities. **See link to people's assembly report here <https://bit.ly/3DhMPSc>** **See webinar video here <https://bit.ly/3omLsNU>** **See snapshots from the webinar here <https://bit.ly/3oDbzjy>** **See webinar Presentations here <https://bit.ly/3lltGJ2>**

At the webinar, there was also the adoption of a joint declaration by all participants who called on duty bearers who have left citizens behind to listen and act for their sake because the nation is one national community that is losing track of her poor since she cannot trickle her wealth vertically down to the informal and rural sectors. **See link to the Nigeria's people's assembly declaration here <https://bit.ly/2Wsbnpb>**

2. Create several media creatives for campaigns to be used on NNGO social media platforms (Facebook, Whatsapp, Twitter and TikTok), infographics and short video developed that our over 3,000 members can use on their social media handles to act.

10 social media infographics were developed to demand for a real change in fighting inequality, hunger and demanding a people's vaccine. These infographics were publicized on all NNGO's Social media platforms that our over 3,000 members can also use. The statistics of the facebook sum of impression was a total of 3551 viewers.

See infographics here <https://bit.ly/3mqVDOF> **See link to statistics of social media impression here <https://bit.ly/3AfMJZb>**

A short video was produced as form of advocacy to celebrate the SDGs at 6 with six questions to answer in terms of attainment of the SDGs. **See link to short video here <https://bit.ly/3aeCJVw>**

3. Publication of Op Ed in national dailies, press release, newsletter to document the week, radio news.

2 opinion pieces explaining the outcome of the September 25th people's assembly webinar was written and featured in two daily most widely read newspapers in Nigeria with over 40 million reading audience (punch and the nation newspaper). **See link to the story published by Punch Newspaper here <https://punchng.com/covid-19-created-more-poor-people-billionaires-in-nigeria-ngos/>**

Nation Newspaper here <https://thenationonlineng.net/activists-seek-enforcement-of-right-to-social-protection>. **See scanned copy of both national dailies here <https://bit.ly/2Ywr81Z>**

A short and succinct press release was developed stating the urgent need to develop universal social protection system at scale in Nigeria. **See link to press release here <https://bit.ly/2YuZlt9>**

One dedicated newsletter to document the global week of action and outcomes from the people's assembly was developed and circulated with over 3,033 members of the network. **See link to the e-newsletter here <https://bit.ly/2Yo3PXy>** **See newsletter report statistics here <https://bit.ly/2YyGRNQ>**

News about our people's assembly organised as part of the global week of action to celebrate the SDGs at 6 was aired on the radio (Splash FM 105.5). The radio station ranks between 1 to 5 in terms of coverage in the country. **Listen to the news here <https://bit.ly/2WKhO9K>**

4. A media hangout on the SDGs- a meeting with at least 5 media editors of national media platforms to discuss the global week of action, role of the media including to share outcomes of the people's assembly.

On Thursday September 30, 2021, a one day physical meeting was organized by the Nigeria Network of NGOs with support from the Global Call to Action Against Poverty (GCAP) in Lagos State with media editors in attendance to discuss the role of the media in achieving the SDGs, the global week of action and outcomes of the people's assembly.

The meeting was imperative as it provided a platform to partner and collaborate with the media editors towards the attainment of the SDGs in Nigeria. The meeting which was attended by **6 media editors from Punch Newspapers, The Telegraph, The Nation, TVC, Splash and This Day (4 male, 2 Female)** in line with COVID-19 safety protocols. The meeting was helpful in getting the media millage the People's Assembly and its declaration enjoyed. **See pictures from the meeting here <https://bit.ly/3mooPG6>.**

Conclusion

While the National Mobilisation towards participation in the Global Week of Action has always supported the campaign to track the implementation of the SDGs. More conversation around social protection should be explored in terms of advocacy; civil society, citizens and other critical stakeholders should take up these issues and see what pressures they can mount up to the government at the state and national level to come up with best policies and laws that can help address social protection issues and other related issues.

Globally, the COVID 19 is changing the world at hyper speed ranging from change in work mode, economic recession, socio-cultural disparities has made the crisis especially severe in developing countries. Celebrating the Sustainable Development Goals at 6 amidst progressive recovery as a result of the COVID 19 pandemic has given room for civil society organisations, citizens and other critical stakeholders to call for more action on the part of governments' world over including Nigeria to accelerate action on the SDGs.



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